

# PMASD Carabao 5K Sponsorship Application:

Company:

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Contact Name:

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Email:

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Address:

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Business Website:

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E-Mail Business Logo to: [info@pmasdcarabao5k.org](mailto:info@pmasdcarabao5k.org)

Will you set up a booth at the event? (Yes/NO) \_\_\_\_\_

Tell us about your business! (Brief Summary)

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## PMASD CARABAO 5K SPONSOR TERMS AND CONDITIONS AGREEMENT

This Sponsor Terms and Conditions Agreement (the "Agreement") is entered into as of the date signed ("Effective Date"), by and between PMASD, ("HOST") and the company specified by the application ("SPONSOR")

### RECITALS

WHEREAS, the Organizer is hosting a 5K event (the "Event") on October 4, 2026 in Chula Vista, CA, and the Sponsor desires to support and sponsor the Event in accordance with the terms and conditions of this Agreement.

NOW, THEREFORE, in consideration of the mutual covenants and promises herein, the parties agree as follows:

#### 1. Sponsorship Commitment

The Sponsor agrees to provide financial or in-kind support to the Event as outlined in the sponsorship package (the "Sponsorship"). The details of the Sponsorship are as follows:

Sponsorship Level: (Select One)

- Carabao Legend Sponsor: \$5,000
- Carabao Champion Sponsor: \$2,500
- Elite Sponsor: \$1,000
- Pro Sponsor: \$500
- In-Kind Sponsor

Sponsorship Amount/Value: \_\_\_\_\_

#### 2. Payment Terms

The Sponsor agrees to remit the full Sponsorship amount

Payment shall be due net thirty (30) days before the sponsored event.

Payment should be made by [Payment Method: Bank Transfer, Credit Card, Check, etc.].

#### 3. Sponsor Benefits

The Sponsor will receive the following benefits in exchange for their sponsorship:

Carabao Legend Sponsor:

- 5 Available
- XXL Sponsorship Logo on Website
- XXL Sponsorship Logo at Top of Back of T-Shirt
- XXL Sponsorship Logo at Top of Sponsorship Banner
- Premium Booth Space at Race Site
- Race Day Banner
- Multiple Social Media Posts
- Special Event Day Recognition
- Ability to include branded material in race bag

Carabao Champion Sponsor:

- 10 Available
- X-Large Logo on Website
- X-Large Logo at Top of Back of T-Shirt
- X-Large Logo at Top of Sponsorship Banner
- Booth

- Race Day Banner
- Social Media Post
- Event Day Shoutout

#### Elite Sponsor:

- Large Logo on Website
- Large Logo on Back of T-Shirt
- Large Logo on Sponsorship Banner
- Booth
- Social Media Mention

#### Pro Sponsor:

- Medium Logo on Website
- Medium Logo on Back of T-Shirt
- Medium Logo on Sponsorship Banner
- Booth

#### In-Kind Sponsor:

- Medium Logo on Website
- Medium Logo on Back of T-Shirt
- Small Logo on Sponsorship Banner
- Booth
- Social Media Mention

### 4. Sponsor Responsibilities

**Compliance with Event Guidelines:** The Sponsor agrees to comply with all applicable rules, regulations, and guidelines provided by the Event Organizer.

**Branding and Marketing:** The Sponsor agrees to provide their logo and branding materials to the Event Organizer by net thirty (30) days before the sponsored event.

**Setup and Breakdown:** If the Sponsor is hosting a booth or any on-site activation, the Sponsor will ensure their materials are set up by 1 hour prior to event time and broken down by 2 Hours after the end of the event.

**Staffing and Attendance:** The Sponsor will be responsible for staffing their booth (if applicable) with trained personnel during the Event.

### 5. Intellectual Property Rights

**Sponsor's Trademark:** The Sponsor grants the Event Organizer a non-exclusive, non-transferable right to use the Sponsor's logo and trademarks for the sole purpose of promoting the Event.

**Event Materials:** The Event Organizer retains all rights to materials, branding, and content related to the Event, including but not limited to media coverage, photographs, and videos of the Event.

### 6. Liability and Insurance

**Indemnity:** The Sponsor agrees to indemnify, defend, and hold harmless the Event Organizer, its agents, officers, and employees from any and all claims, damages, liabilities, or expenses arising out of the Sponsor's participation in the Event.

Insurance: The Sponsor is required to maintain insurance coverage (including general liability) for the duration of the Event, and provide proof of such insurance upon request by the Event Organizer.

#### 7. Cancellation and Termination

Cancellation by Sponsor: If the Sponsor wishes to cancel their participation in the Event, they must notify the Event Organizer in writing by fifteen (15) days prior to event written notice. If canceled after this date, the Sponsor will forfeit any payments made.

Cancellation by Organizer: If the Event is canceled for reasons beyond the Organizer's control (e.g., natural disasters, pandemics, etc.), the Sponsor will be refunded a percentage of the Sponsorship fee according to the proportion of the Event that has been completed.

#### 8. Force Majeure

Neither party shall be liable for any failure or delay in performance due to causes beyond their reasonable control, including but not limited to acts of God, war, strikes, pandemics, or government restrictions.

#### 9. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of [State], without regard to its conflicts of law provisions.

#### 10. Dispute Resolution

In the event of any dispute arising out of or relating to this Agreement, the parties agree to resolve the dispute through mediation. If mediation fails, the dispute will be settled through binding arbitration in Chula Vista, CA.

#### 11. Miscellaneous

Entire Agreement: This Agreement represents the entire understanding between the parties with respect to the subject matter hereof and supersedes all prior or contemporaneous discussions, understandings, or agreements.

Amendments: Any amendments to this Agreement must be in writing and signed by both parties.

Assignment: Neither party may assign this Agreement without the prior written consent of the other party.

I am authorized to enter into this agreement on behalf of the company mentioned above.

Signature:

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Date: \_\_\_\_\_

Name:

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EIN: 80-0765604

Email application to: [info.pmasdcarabao5k.org](mailto:info.pmasdcarabao5k.org)

Zelle to [hellopmasd@gmail.com](mailto:hellopmasd@gmail.com)

Check to: Philippine Medical Association of San Diego